JAMES S. RICKARDS HIGH SCHOOL

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Dr. Joe Williams, IB Coordinator Mrs. Melissa Cooper, AP Coordinator Mrs. Victoria Williams. IB Dean Mr. Earl Hankerson, Athletic Director Ms. Chariya Davis, Assistant Athletic Director

Mr. Douglas Cook, Principal

July 2023-June 2024

Dear Friend of Raiders Athletics:

Dr. Deborah Barnes, AP - Curriculum

Mr. Roosevelt Sea, Dean of Students

Mr. Sam Striplin, AP-Administration/Discipline

Mr. Chris Cowart, AP-Facilities/Attendance

Ms. Claudette Farmer, Community Liaison

As we begin the 2023-24 school year and another season of exciting Raiders Athletics, we would like to invite you to become a proud supporter of James S. Rickards High School Athletics Department! As you know, school funding does not cover the expenses necessary for maintaining a successful athletic program; therefore, our Athletics Department is asking for your generosity by donating a gift to assist us with our necessary budgetary needs for this season. All collected funds will be used to alleviate the financial burdens placed upon student athletes and sporting programs. With this in mind, we are asking that you become a team member in our Raiders 100% Club. We are asking 100 businesses to donate \$100 and Raiders Athletics will provide advertising at our facilities, each of our home games, and to our over 8,000 followers across our three social media platforms (Facebook, Instagram, Twitter) by acknowledging you as a 100% Club member and proud sponsor of our athletic programs!

If you would like to go the extra mile you can become a Gold Club Member and receive your own personalized advertisement sign to be displayed in the gymnasium (18x24), Rickards athletic field (24x48), and Gene Cox Stadium at all Rickards Home Football games for only \$250 plus social media ads.

Even further, Blue Club Members receive Gold Status and 8 Complimentary Passes to selected Home Games, (\$500)!

ALL ULTIMATE PLATINUM CLUB MEMBERS RECEIVE BLUE AND GOLD STATUS AND TWO ALL SEASON PASSES TO ALL ATHLETIC EVENTS PLUS AN OFFICIAL RAIDERS ATHLETICS POLO SHIRT. (\$1,000)!!!

ALL LEVELS WILL BE RECOGNIZED BY OUR PARTNERS AT INSHIGHTS MEDIADURING ALL BROADCASTS ON INSSIGHTS YOUTUBE AND ROKU, SEEN BY OVER 91 MILLION VIEWERS!!!

Please note, if a monetary donation is not available, we will gladly accept in-kind services or gifts as membership into the 100% Club. In addition, if you have other opportunities that you would like to present such as promotional items, educational items, etc. please know that it is strongly encouraged.

Not only will your contribution help boost our program, it will give your business a spotlight for our athletes and fans to know who the true supporters are for the Raiders. Your tax-deductible gift also demonstrates your pride in knowing that your contribution serves as a significant outreach initiative to our community.

If you should have any questions, please do not hesitate to contact Earl Hankerson at 294-4278 or by e-mail at hankersone@leonschools.net. The Raiders, players, coaches, and staff thank you in advance for your support!

Sincerely, Earl Hankerson, Athletic Director

"The Leon County School District does not discriminate against any person on the basis of sex (including transgender status, gender nonconforming, and gender identity), marital status, sexual orientation, race, religion, ethnicity, national origin, age, color, pregnancy, disability, or genetic information."

RAIDERS 100% CLUB GIFT CONTRIBUTION FORM

| Please identify your gift information below and return with a business card. | | | |
|--|-----------------------|-----------------------|----------------------|
| Name of Business/Organization | | | |
| Address | | | |
| | | | |
| Telephone Number | | | |
| 100% Club Level Sponsor (\$100) | \$5 Donation | \$20 Donation | \$50 Donation |
| \$250 Gold Club Level Sponsor | \$10 Donation | \$25 Donation | |
| 500 Blue Club Level Sponsor | <u> </u> | rements:\$10x10 | months |
| \$1,000 Platinum Level Sponsor | <u>\$25x10 months</u> | \$50x10 months | \$100x5 months |
| | \$100x10 months | | |
| Raiders Football | _Raiders Basketball | Raiders Baseba | d1 |
| Lady Raiders Volleyball Lady Raiders Basketball Lady Raiders Softball | | | |
| Raiders/Lady Raiders SwimRaiders SoccerRaiders Weightlifting | | | |
| Raiders/Lady Raiders GolfLady Raiders SoccerLady Raiders Flag Football | | | |
| Raiders/Lady Raiders XC | _Raiders Cheerleading | Raiders/Lady F | aiders Track & Field |
| Raiders/Lady Raiders BowlingLady Raiders Weightlifting | | | |
| General AthleticsScholarship FundACT/SAT Test Prep Fund | | | |
| | | | |

Raiders Athletics thanks you in advance for your support!!!

Please send financial sponsorship (check or money order) to: James S. Rickards High School Attention: Earl Hankerson 3013 Jim Lee Road Tallahassee, Florida 32301